

CAMP WAR EAGLE

MARKETING INTERN

JOB DESCRIPTION

The Amazing Camp War Eagle Media and Marketing Intern is an integral part of camp and is a position designed for one who can help plan, organize, and execute the Camp War Eagle promotional strategy. As the demand for multimedia communication at Camp War Eagle grows, our need for individuals with photography, graphic design, and videography skills grows as well. This internship has a large emphasis on promotional content gathering and creation. There will also be a spiritual enrichment element to this program that you will be involved in.

Qualifications and Experience

- *Must be at least 21 years old*
- *Prior experience with Camp War Eagle preferred*
- *Prior experience working with cameras, video editing software, and photo editing software is required.*

Responsibilities

Marketing Intern duties include, but are not limited to the following:

- *Planning and creating social media content*
- *Planning and creating promotional content for Camp War Eagle camper recruiting*
- *Filming and editing footage from Camp War Eagle events*
- *Assisting with the promotional strategy for Camp War Eagle and Camp War Eagle Year-Round Events*
- *Contacting advertising partners*
- *Creating Media to be used in the Camp War Eagle summer program and Year-Round Program*
- *Serving as a Camp War Eagle employee during the summer at either Overnight camp or Day Camp or a combination of both*
 - *The Internship throughout the year does not translate to an automatic top staff or counselor leadership position in the summer – position in the summer is determined by staff need and also evaluation of where we feel the intern best serves the summer needs of Camp War Eagle, based on their performance as an intern and previous summers if applicable.*
- *Other duties as assigned*

Essential Functions

- *Able to lift a 50 pound box*
- *Able to model Christ-like love to campers and staff*
- *Able to perform necessary CPR functions*
- *Able to obtain and maintain specific certifications*
- *Able to operate MS based information systems as well as Adobe Software*

