

CAMP WAR EAGLE

COMMUNITY ENGAGEMENT INTERN

JOB DESCRIPTION

The Amazing Camp War Eagle Community Engagement/Groups and Retreats Internship is an integral part of camp and is a position designed for one who can help plan, organize, and implement the Camp War Eagle camper recruiting strategy. This position will have a focus on relationships within the community and partnering with local organizations to recruit campers for camp. This position will also assist the groups and retreats director in implementing and running retreats.

Qualifications and Experience

- *Must be at least 21 years old*
- *Prior experience with Camp War Eagle preferred*

Responsibilities

The Marketing/Community Engagement Intern duties include, but are not limited to the following:

- *Assisting in Planning and creating promotional content for Camp War Eagle camper recruiting with the community engagement team.*
- *Assisting in Marketing strategies-local newspapers, social media pages, etc.*
- *Developing a written proposal/strategy for each assigned area based on information gathered through meetings to submit to Community Engagement Director for approval*
- *Gathering CWE families by school to gather ideas and equip them to spread word.*
- *Developing volunteer opportunities and connecting camp families to partnering organizations.*
- *Assisting in site meetings (school administration, local church leaders, plant workers)*
- *School and town events (Parent Teacher Conferences, Parades, festivals, etc)*
- *Implementation of strategies through utilization of current CWE families and CWE Staff*
- *Assisting Groups and Retreats Director (planning, facilitating, and etc.)*
- *Serving as a Camp War Eagle employee during the summer at either Residential camp or Day Camp or a combination of both*
 - *The Internship throughout the year does not translate to an automatic top staff or counselor leadership position in the summer – position in the summer is determined by staff need and also evaluation of where we feel the intern best serves the summer needs of Camp War Eagle, based on their performance as an intern and previous summers if applicable.*
- *Other duties as assigned*

Skills Gained

- *Strategic planning*
- *Relationship building*
- *Marketing & sales*
- *Leadership*
- *Communication*
- *Event development and execution*

Essential Functions

- *Able to lift a 50 pound box*
- *Able to model Christ-like love to campers and staff*
- *Able to perform necessary CPR functions*
- *Able to obtain and maintain specific certifications*
- *Able to operate MS based information systems as well as Adobe Software*

