

CAMP WAR EAGLE

CAMPER RECRUITING COORDINATOR

JOB DESCRIPTION

The responsibility of the Camper Recruiting Coordinator is to build and support Camp War Eagle's relationships with NWA schools and partnering organizations in order to achieve the camper recruiting goals set by the Director of Community Engagement. This will do so by focusing on the following areas:

- 1. Strategically grow the number of CWE applications by focusing on local schools, organizations, and churches.*
- 2. Identify and implement opportunities for CWE to engage the local community:*
 - Identifying and scheduling community events at which CWE can have a presence*
 - Recruit and manage a team of recruiters for the purpose of collecting applications*
 - Create a strategic plan in which to utilize current CWE families and community advocates to market CWE programs in their local community*
- 3. Coordinate systems that provide support to applicants through the application process*

Responsibilities

Develop and Direct the CWE Camper Recruiting Team, working with community advocates to create a strategic plan for camper recruiting through local schools, organizations, and churches.

- Coordinate onboarding and training for Camper Recruiting Team*
- Organize CWE community events that attracts target demographic audiences with the result in increased applications*
- Identify community-based initiatives in which the Camper Recruiting Team can be a part*

Develop, maintain, and track progress of Camper Recruiting and Follow Up Initiatives

- Review monthly goals and bring level of accountability to Camper Recruiting Team to reach monthly goals*
- Oversee process of Camper Support from initial application to child arriving at CWE*

Other

- Pick up applications available from schools*
- Providing administrative support for advocates who wish to be involved in the application process*
- Lead opportunities for community members to see Camp War Eagle programs and facilities year-round (including summer visits)*

